

# Quote

the weekly digest

Volume 33—No. 13

Week of March 31, 1957

may we QUOTE



you on that?

[1] Soviet Premier NIKOLAI A BULGANIN, warning Norway of danger of permitting Western defense bases on its territory: "Tho it has no intention of attacking anyone, the Soviet Union would, in response to aggressive actions against it, be forced to the most energetic measures to liquidate immediately bases built for aggression." . . . [2] HARRY FEDERSPIEL, mbr of Portland (Ore) Local 162 of Teamsters Union: "We are going to throw out (teamster chieftains). If our delegates (to the next convention) betray us, we'll kick them out, and I mean out in the street." . . . [3] JAS P MITCHELL, Sec'y of Labor: "The tide is starting to run against labor criminals. (If I were one) I would not sleep with any comfort these nights." . . . [4] HENRY FORD II, on improved industrial relations: "The evidence points to a growing sense of labor-mangement responsibility toward mutual problems. Labor

and mangement still face each other, but each is facing itself 1st." . . . [5] GEOPFREY FISHER, archbishop of Canter-

bury: "The world would be a happier place if people did not know so much. It is the duty of scientists to explore, but they share their secrets with the world and the knowledge is too much for us." . . . [6] KARL SHAPIRO, Pulitzer-prize-winning poet, on current religious revival: "I don't see much hope in it. People attend churches as caves to creep into." . . . [7] CHAS LEMAIRE, Hollywood designer, on Christian Dior's new barrel shape look: "Untill now Dior has kept women as thin as slats; now he's put the slats together and made them into barrels." . . . [8] JANE RUSSELL, actress, holding 1st press conf in Tokyo: "Japanese women are beautiful. I can understand why they have names like Lotus Petal."

17th year of publication



Most commercial forecasts are concerned with the state of business for a relatively short period—the ups and downs of the next six mo's or the current yr. These short-range fluctuations are important to the entrepreneur; they affect policies of inventorying, sales and finance.

But to many of our subscribers with a fixed income status, the immediate pulse of business is less significant than the long-range outlook. Your welfare is not vitally affected by a brief lag—or acceleration—in the business cycle. You look to the next decade, rather than the next quarter.

And the next decade is promising. There will be peaks, valleys, plateaus. But the key consideration may be summed in two words—*pledged activity*.

We hinted last wk at vast expenditures to be made in putting our defenses on a fully-nuclear basis. A corresponding expansion of industry will be required. Other pro-

jects, such as the vast highway program to which we are committed, will stimulate business generally.

For at least the next decade, we have more work in prospect than we have workers for projected tasks. Thus there is a long-range outlook of full employment—an essential concomitant of good business.

Certainly there are dark spots. For one thing, with rapid advances in automation, large employers will have less need for unskilled workers. This may result in some unemployment and distress. But another side of the coin is that the forces of unskilled labor, too, are diminishing. Higher educational standards fit more persons for tasks requiring *trained* intelligence. Moreover, there are, and will continue to be, pressing needs for unskilled workers outside the fixed industrial pattern. (Currently, as householders are aware, there is an acute need for more "handy" men.)

The prevailing shortage of workers means increased job security, even for those on fixed incomes.



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## *Quote* the weekly digest

'He who never quotes, is never quoted'

Charles Mathias Springer



### ACHIEVEMENT—1

The great composer does not set to work because he is inspired, but becomes inspired because he is working. Beethoven, Wagner, Bach, and Mozart settled down day after day to the job in hand with as much regularity as an accountant settles down each day in his figures. They didn't waste time waiting for inspiration.—ERNEST NEWMAN, *Joy of Life*.

### AMERICA—Philosophy—2

The purpose of the Declaration of Independence was not merely that man should be at liberty to roll in the dust under the protecting folds of the Star Spangled Banner, but that he should be free to seek and attain to the highest of which his nature is capable. — ARTHUR BRYANT, *Illustrated London News*.

### AUTOMATION—3

We are on the verge of developing complete "nervous systems" . . . which will not only tell machines and entire production lines what to do, but how to do it, when to do it, and how often to do it. — DR STEPHEN J ANGELO, Westinghouse Engineer.

" "

Quick-acting electronic calculators remove from engineering a solid routine that hounded many projects into failure in the past.—DAVID RUBINFEN, Armour Research Foundation.

### BEHAVIOR—4

You will not be sorry for hearing before judging, for thinking before speaking, for bridling an angry tongue, for stopping the ears of a talebearer, for disbelieving most of the ill reports, for being kind to the distressed, for being patient toward everybody, for doing good to all men, for being courteous to all.—Megiddo Message.

### CHARACTER—5

An engagement is a promise to pay. To pay time for time. Never trust a man who habitually breaks engagements. If he defaults on his promises of time, his other promises are apt to be as worthless.—ROGER LOVE, *Mgt Briefs*, hm, Rogers, Slade & Hill.

### CHURCH—and State—6

The present-day separation of church and state is not what the founding fathers had in mind. It was not the original idea to keep religion out of gov't but to keep a church from dominating gov't. The church is the only conscience the gov't has. When a church is silent, the state can have no conscience.—Dr Edw W GRANT, addressing a Presbyterian men's group at Montreal, N C, quoted in *Crusader*.

*Quote*

# washington

By Les & Liz  
Carpenter



The U S Capitol has a new "cocktail lounge"—the old room where the U S Supreme Ct met before it got its own bldg, and which, before that, was the home of the U S Senate. It was used only rarely after the court left until a few yrs ago when committees started meeting in it occasionally for hearings. Recently, the discovery was made that the thickly carpeted historic old room was ideal for cocktail parties. Now, Senators are using it for that purpose in the evenings. But they have to bring their own bottled goods. Liquor can be drunk in the Capitol—but it can't be sold there.

" "

*When 8 Rural Electrification Administration employes suffered heart attacks within a month, there was so much alarm that a doctor was called in to lecture to the small agency's other employes on how to avoid a coronary.*

" "

One thing that has upped Pres Eisenhower's controversial new fed'l budget is the fact that it covers a gov't fiscal yr including Leap Yr's extra day. Some \$37,531,900 in the budget is to provide civilian employes paid by the day with an extra day's salary next Feb 29.

*Quote*

## CIVILIZATION—7

One mark which distinguishes a savage from a civilized man is that the former is merely a trail finder while the latter is a road builder. . . . Henry Clay, crossing the Appalachian Mountains, once put his ear to the ground and exclaimed, "I hear the tramp of coming millions." It was because frontiersmen like Henry Clay did hear the footsteps of following generations and did prepare the way for them that they became the pioneers and builders of America. — RALPH W SOCKMAN, "Builders of Roads," *Arkansas Methodist*, 2-14-'57.

## CONVERSATION—8

Television has improved conversation; there's much less of it. — *Enos Magazine*, hm, Enos Coal Mining Co.

## DRINK—Drinking—9

Alcoholism is now outranked only by heart disease and cancer as the nation's leading killer.—Dr RUSSELL DICKS, editor, *Religion & Health*.

## EASTER—Resurrection—10

There have always been some who denied or even scoffed at the doctrine of the resurrection of Jesus from the dead. . . Christianity is not based upon a lie. In this connection, the words of Pressense, a French minister and statesman of a generation or two ago, deserve to be pondered: "The empty tomb of Christ has been the cradle of the Church, and if in the foundation of her faith the Church has been mistaken, she must needs lay herself down by the side of the mortal remains, I say, not of a man, but of a religion."—The late Rev WALTER L LINGLE, "The Resurrection of Our Lord," *Christian Observer*, 3-13-'57.



## mining the magazines

The yr '56 was a banner sales period for foreign cars in the U S, according to a survey just made by *Adv Age*. While U S auto makers experienced a 25% decline in sales, the foreign makes spurted ahead by 60%. To be sure, this resulted in no astronomical sales figure—the total of all foreign units sold here last yr was just over 100,000, but that was 40,000 more than the '55 sales. And for the 1st time, foreign cars accounted for more than 1% of the U S mkt.

The German Volkswagen was the big seller, accounting for nearly half of the total. But other cars showed substantial increases, too. There were even 75 Rolls Royce buyers, as compared with 32 in '55.

Harry J Fuller, prof of plant physiology at the Univ of Illinois, recently became depressed at the low cultural level of graduate students in his dep't. He prepared a short gen'l information test and gave it to 15 Ph D candidates. They were asked to identify the following, as specifically as possible: The Renaissance; the Reformation; the Monroe Doctrine; Voltaire; the Koran; Plato; the Medici family; the Treaty of Versailles; Bismarck; Magna Carta.

In a letter to *Science*, Fuller relates that one student, a graduate of a large state univ, could give no acceptable answer. Ten of the candidates had never heard of the Medici, and to seven the Magna

"There's a good reason why a groom shouldn't see his bride on the day of the marriage, prior to the ceremony. Too many looks spoil the troth."—GEO L KELLY, quoted by BENNETT CERF, *Saturday Review*.

Carta had no significance. Only 5 of the 15 could identify Voltaire. Of the 15, 7 had a reasonably accurate knowledge of Plato.

A struggle is going on within the Democratic Nat'l Comm over the money-losing *Democratic Digest*. Its size and shape has been changed and the price dropped, but circulation still can't be boosted over 60,000. A sizeable segment of influential Democrats hold that the Committee, deeply in debt from the Presidential campaign, should scrap any venture which doesn't pay its way.

According to *Barbers' Jnl*, beards are coming back into vogue. It is estimated that some 200,000 sets of chin whiskers are currently being pampered in the U S. You might imagine this would be bad news for barbers. Quite the contrary. Shaving is practically a lost art in tonorial parlors. No one, nowadays, gets shaved in a barber shop. But whiskers do, periodically, require some professional attention.

*Quote*

### EDUCATION—11

In my view, every institution of higher learning should, if possible, have one or two atheists on its faculty, if only to keep the theists stepping lively. — Dr A POWELL DAVIES, minister of All Souls Unitarian Church, Washington, D C, *Newsweek*.

" "

That man is educated who puts to the best use what he does know in reference to the particular environment of which he is a part. This is a fundamental aspect of education. Too many are inclined to think that illiteracy and ignorance are synonymous and that a man who can neither read nor write cannot have wisdom and understanding.—LEONARD WENZ, "Education," *New Outlook*, 3-57.

### FUTURE—12

Nobody can really guarantee the future. The best we can do is to size up the chances, calculate the risks involved, estimate our ability to deal with them, and then make our plans with confidence.—HENRY FORD II.

### GIFTS—Giving—13

If I cannot give bountifully, yet I will give freely, and what I want in my hands, I will supply by my heart.—L R BOULIVARE, v p, Gen'l Electric Co, quoted in *Forbes*.

### GOOD—Evil—14

The important thing in life is not so much the ability to do good work as the ability to create conditions in which it can be done. —ASHLEY HAVINDEN, *Art & Industry*.

*Quote*

### GRATITUDE—15

He who is not grateful for the good things he has would not be happy with what he wishes he had.—*Tit-Bits*, London.

### HEALTH—Mental—16

Let us define mental health as the adjustment of human beings to the world and to each other with a maximum of effectiveness and happiness, not just efficiency, or just contentment—or the grace of

## *Quote* scrap book

Inspired by a picture painted by Millet, EDWIN MARKHAM, American poet born 105 yrs ago (Apr 23, 1852) wrote his famous *The Man With the Hoe*. You recall the opening stanza:

Bowed by the weight of centuries he leans  
Upon his hoe and gazes on the ground,  
The emptiness of ages in his face,  
And on his back the burden of the world.

obeying the rules of the game cheerfully. It is all of them together. It is the ability to maintain an even tongue, an alert intelligence, socially considerate behavior, and a happy disposition.—KARL MENNINNGER, psychiatrist.

### HUMAN NATURE—17

If civilization is to survive we must learn as much about the human personality as we do about the atom. We've never developed the love, compassion, and understanding in human beings to anywhere near their capacity. Psychi-

atrists are probing for this now. And it's here that science converges with faith and reaches for the highest ideals in both.—Dr EVERETT R CLINCHY, head of Nat'l Conf of Christians and Jews.

#### INDIVIDUALITY—18

In the last analysis, the thought and conscience of the individual man are the only thought and conscience there are. We talk about the state as if it were a single organism with a mind and will of its own: for the most part this figure of speech serves well enough, but it is a mere analogy, and at this point it fails. There is, in literal truth, no public mind: there are only the minds of the persons composing the public. There is no public conscience; there are only their several consciences. Dry these functions up, or bind the life out of them, and all the mental and moral life of the public is stopped at its source.—WM ERNEST HOCKING.

#### LANGUAGE—19

Much of the corruption, decay and dissolution threatening the English language is due to Americans. The American penchant for using big words is particularly deplorable. If an American had uttered Winston Churchill's famous line, "Give us the tools and we will finish the job," it would have come out, "Donate the implements and we shall finalize the solution of the matter."—Lord CONESFORD, Mbr of British Parliament.

" "

The discovery that the cross-word puzzle dates back to 2000 B C doubtless accounts for the obsolete words in the modern ones.—*Arkansas Baptist*.

#### LEADERSHIP—20

When you as a mgr, talk to your own people, bear in mind that their fears and aspirations involve them intimately in what you are saying; that they will slant, distort or accept what you say on the basis of their opinion of you. The secret of acceptance as a leader lies in having established a reputation for sincere interest and friendliness, honest dealing, humility and responsibility. Achieve this acceptance. Then look to your communications. You will find a rich reward. — WALLACE JAMIE, director, public relations, Carnation Co, in *Toastmaster*.

#### LEISURE—21

A study conducted at N Y Univ of 1000 adults found that 87% started developing the skills that they use in leisure time before they were 12 and 67% before they were 10.—*Parents Mag*.

#### LIFE—Living—22

Not long ago a party of native bearers in Central Africa suddenly set down their packs and refused to go forward. When asked for the reason, one said, "Our bodies have gone too quickly for our souls." We on this continent ought to take those words to heart. Nothing lies nearer the root of our failure to live in peace and harmony than the fact that our spiritual progress has not kept pace with our technical progress.—ROBT J MCCracken, "Learning to Live Together," *Think*, 3'57.

*Quote*





" . . . a helpless prey"

Altho Dr. Edw Jenner, British physician, is popularly credited as the originator of small pox inoculation, he did not make his 1st experiment until 1796; published his 1st rept in 1798. But there is a record in Vernon, Vt, of a Jonathan Tute, who died as a result of small pox inoculation in 1777.

Actually, Dr Jenner provided a scientific foundation for inoculation. But there were many earlier experimenters. It is known, for example, that a Dr Zabdiel Boylston vaccinated his 6-yr-old son and two Negro servants in 1721, and the following yr inoculated 247 persons.

Young Tute's tombstone bears this inscription:

Here lies, cut down like unripe fruit,

A son of Mr Amos Tute.

To death he fell a helpless prey,  
On April V and twentieth day,  
In Seventeen Hundred Seventy-Seven

Quitting this world, we hope for Heaven.

Behold the amazing alteration  
Effected by inoculation;

The means impowered his life to save

Hurried him headlong to the grave.

*Quote*

## MEDICINE—23

Some frank drug makers say, to be realistic, they have to write off all costs of developing a new drug within 3 yrs. And that fast write-off adds to the cost of a prescription. Yet quick obsolescence and write-off are highly desirable. We want new and better drugs fast—not after a long wait while mfrs slowly get back their investment on older drugs. Penicillin was and is fine for many problems, but doesn't touch others. The cost in lives would surely have been great if we'd had to wait 10 yrs until penicillin had repaid its makers all their costs before getting broader-acting antibiotics.—LAWRENCE GALTON, "Do Medicines Cost Too Much?" *Household*, 2-'57.

## MODERN AGE—24

Some statistically minded individual, reflecting on the increased complications of our present-day living, has pointed out that an average man today has 484 wants, as against 72 a century ago. Of these, 94 can be classified as necessities. When wants were fewer there were only 16 necessities. 100 yrs ago, according to the statistics, there were but 200 different articles being offered for sale. Today the total is far above 32,000.—*Sunshine Mag.*

## PATIENCE—25

Impatience is like a man going to and fro trying to deliver messages by walking, running, climbing stairs, or other physical exertion, while patience is like the man who sits quietly at his telephone and gives his messages without worry and without much effort or commotion. — LOWELL FILLMORE, "Foundation Stones," *You*, 3-'57.



## pathways to the past



**Nat'l Garden Wk**

**Nat'l YWCA Wk**

**American Comedy Wk (22-28)**

**Nat'l Photography Wk (24-30)**

**Hardware Wk (25-May 4)**

**Apr 21—Easter Sunday.** . . 175th anniv (1782) b of Friedrich Froebel, German educator; founder kindergarten system. . . 125 yrs ago (1832) Abraham Lincoln was elected Captain of a company of Illinois volunteers, organized to repel an Indian invasion. (The group did no actual combat fighting). . . 110 yrs ago (1847) 1st health insurance co (Mass Health Ins Co) formed at Boston. (Today more than 70% of all Americans are protected by some form of health insurance.)

**Apr 22—250th anniv (1707) b of Henry Fielding, British novelist; creator of the character, *Tom Jones*.** . . 15 yrs ago (1942) Price Administrator Leon Henderson announced approach of gasoline and sugar rationing (effective date May 15).

**Apr 23—St George's Day.** . . 105th anniv (1852) b of Edwin Markham, American poet (*The Man With the Hoe*). . . 1st motion picture projector, the Zoetrope, was pat'd 90 yrs ago (1867). . . It was 40 yrs ago today (1917) that our 1st electrically-propelled warship, the *New Mexico*, was proudly launched. And now we drive ships by atomic power! . . . 25th anniv (1932) opening by Edward (then Prince of Wales) of new Shakespeare Memorial Theatre at Stratford-on-Avon.

**Apr 24 — Nat'l Social Hygiene Day.** . . 80 yrs ago (1877) Pres Rutherford B Hayes ordered removal of fed'l troops from New Orleans, signaling end of Northern rule in the South. . . 60 yrs ago today (1897) Wm W Price, of *Washington Star*, became 1st White House reporter. (Up to that time newspapers had sent reporters to White House only on specific occasions.)

**Apr 25—St Mark's Day.** . . 180th anniv (1777) death of Jonathan Tute, early martyr to smallpox inoculation (see GEM Box). . . 165th anniv (1792) 1st official use of guillotine, in Paris. (Contrary to popular belief, device wasn't invented by Dr Jos I Guillotin. He merely recommended to the constituent assembly the use of a mechanized knife.)

**Apr 26 — Confederate Memorial Day.** . . *Nat'l Fun Day.* . . *Cape Henry Day* (This yr marks 350th anniv of beginning of colonization in Va in 1607).

**Apr 27—220th anniv (1737) b of Edw Gibbon, British historian; author *Decline and Fall of the Roman Empire*.** . . 75th anniv (1882) d of Ralph Waldo Emerson, American essayist and philosopher.

*Quote*



#### PRIDE—26

Someone has isolated 4 kinds of prides: race pride, place pride, face pride and grace pride. The last is the most subtle and dangerous of all. — IRVING F HOWARD, *Christian Economics*.

#### RECREATION—Lack—27

An English philosopher friend sent John Coleman the following electrifying admonition: "If you get up earlier in the morning than your neighbor, work harder and scheme more, stick closely to your job and stay up later planning how to get ahead of him while he is snoozing, not only will you leave more money behind you when you die, BUT you will leave a hell of a lot sooner."—*Detroit*, Detroit Bd of Commerce.

#### SEX—28

Our civilization has become so preoccupied with sex that it now oozes from all pores of American life. — PITRIM A SOROKIN, *The American Sex Revolution* (Sargent).

#### SOUL—29

Just as the sun draws water from nature's reservoir to nurture man's crops without the reservoir going dry, so also is it with man's reservoir of soul if he keeps open the inlet and outlet of his spiritual being. The waters of the Dead Sea turn to salt because, while it has an inlet, it has no outlet. Isn't that a parable of man? He has to feed his body by what he takes in but to nurture his soul he must have an outlet for his love and loyalty, service and sacrifice. — HENRY H SCHOOLEY, "Listen—The Angelus: Listen — The Soul," *Church Mgt*, 2-57.

The 1st railroad box car was constructed about 125 yrs ago. The last one may be built within our time, if we are to credit the forecast of Roy Fruehauf, pres of Fruehauf Trailer Co.

Addressing the Traffic Club of Cleveland, Ohio recently Mr Fruehauf predicted that the railroad box car "will soon be on its way to the Smithsonian Institution."

The Fruehauf prediction is predicated on the rapid growth of "piggyback" transportation — the practice of transferring loaded trailers to railroad flat cars for distant delivery, thus saving the costs of unloading and reloading.

Piggyback has grown rapidly since the practice was introduced some 5 years ago. It is one way the rail lines have been able partially to offset freight volume lost to truckers. And it may displace the box car—eventually. But as of now, less than a third of the nation's 130 Class I railroads have facilities for piggyback service. The industry has many millions of dollars tied up in more than 700,000 box cars. They will be reluctant to discard this equipment and make the heavy investment required for new flat cars.

*Quote*

### TELEVISION—30

Television may have its effect on college lectures. Dr Wilfred Payne, Prof of Humanities at the Municipal Univ of Omaha, who has conducted a successful tv course, discovered he could say as much in 15 min's on tv as he did previously in 50 min's of classroom lecturing. But condensed talk, like condensed mags, calls for more preparation.—TOM DRIER, industrial editor.

### THRIFT—31

The secret of financial success is to spend what you have left after saving instead of saving what is left after spending. — *Salesman*, 3-57.

### TOLERANCE—32

When there is true brotherliness, friendliness, when there is love in your heart, then you will not talk of tolerance. Only when you feel superior in your certainty, in your position, in your knowledge, only then do you talk of tolerance. — JIDDU KRISHNAMURTI, *New Outlook*.

### VALUES—33

A friend had just left our house in her Cadillac. My wife rather wistfully watched her depart. "Someday, honey, we'll be rich, too," I said.

She reached out, took my hand, and repl'd, "Darling, we are rich. Someday we'll have money."—ERNEST BLEVINS, *Catholic Digest*.

### WOMEN—34

No matter how successful and famous she may become in a career, I believe with all my heart that a woman who has not experienced love and marriage has missed the best of life.—Lilly Dache's *Glamour Book* (Lippincott).

Mr Q's  
column



Following a disclosure of call-girl activities linking some officials of Teamsters Union, newsmen now refer to the "Beck-and-Call" hearings.

Newest of the functional items to be fashioned-favored is the shotgun. Milady now may select shotgun stocks in red, blue, yellow, green, purple, pink or black—to match her hunting costume. Next, we presume, will be tinted pistols for boudoir ballistics.

Don't envy the boss — he may have more worldly possessions, but is likely to have less time in this world. According to statistics put forth by Metropolitan Life Ins Co, the mgr of a business has 10% less life expectancy than his employees.

The covers of a new stenographer's notebook list 500 frequently misspelled words. . . And down in Jacksonville, Fla, auto dealers are now engraving motor number on the hub-caps of new cars—an effort to discourage equipment thieves. . . To lure Scotsmen in for free x-ray tests, Glasgow health authorities now offer prize drawings.

And here's a timely concluding thought: The Chinese word for taxes is Li-kin—yeah, it's pronounced "lickin'".

*Quote*

## GOOD STORIES you can use...



A retired English officer was telling about one of his adventures while he was still in service: "We were surrounded and the sit'n was getting worse and worse. Our supplies were nearly exhausted; we had no more food but our thirst was worse than our hunger. Even our whiskey was all gone. . ."

"Terrible" said one of his listeners, sighing in sympathy. "And wasn't there any water at all?"

"But my lady!" exclaimed the old soldier, as astonished as a man could be. "Who could have thought of bathing at a time like that?"—*Revue*, Munich (QUOTE traslation).

a

" "

Torrential rains had caused the back door of the Jones' farmhouse to swell and stick. The family found, however, that they could get the door open by inserting the blade of an axe in the crack at the bottom and stepping on the axe handle.

One day when the door was badly stuck, little Tommy heard a knock. He ran to the door and tugged at it but it wouldn't budge. Thru the glass he could see Mrs Murphy, a neighbor, standing on the porch. "Oh, Mother," he called, "Mrs Murphy is here. Better get out the axe."

For some mysterious reason, Mrs. Murphy did not wait.—*Reformatory Pillar*.

b

*Quote*

### I LAUGHED AT THIS ONE

ANNA HERBERT

Looking for an inexpensive gift for a friend, a tightwad entered a gift shop, but found everything too expensive.

Pricing a glass vase that had been broken, he found he could buy it for almost nothing. He asked the store to send it, hoping his friend would think it had been broken in transit.

In due time he rec'd an acknowledgement: "Thanks for the vase," it read, "and it was so thoughtful of you to wrap each piece separately."

" "

Any wife can help keep springtime in her husband's eyes by keeping a fresh flower in her hair. Any husband can help keep springtime in his wife's heart by supplying the flower. — OREN ARNOLD, *Presbyterian Life*.

" "

Each yr the 5th-grade teacher had her picture taken with her class at the end of the yr.

One day she saw one of her students looking thru a stack of such pictures.

"Are you looking for some of your friends?" the teacher asked.

"No," the student ans'd, "I'm just trying to see which of your classes had aged you the most." — *Dixie Roto Mag*, Times-Picayune New Orleans States.

d

*Quote-able*

## QUIPS

Rep Brooks Hays (D-Ark) contributes this rep't on the annual meeting of a Washington women's club: The treasurer got up to announce the club had a deficit of \$87.

A mbr arose: "Madame chairman," she said, "I move that we contribute our deficit to the Red Cross."

Instantly another mbr was on her feet: "Madame chairman, I think the Red Cross is a fine organization, but the Salvation Army also does good work. I move we give fifty per cent of our deficit to the Red Cross and seventy-five per cent of our deficit to the Salvation Army." — *QUOTE Washington Bureau.* e

" "

It seems that this boy showed up late for school. The teacher asked him for an explanation and he said, "Well, I guess you could say it's because pa sleeps in his shorts." "What's that got to do with your being late?" the teacher snapped.

"It's like this, ma'am," the boy rep'd. "You see, last night we heard a noise in the chicken house. Pa jumped out of bed, wearing his shorts—and grabbed up his shotgun. He ran out to the chicken house, opened the door and pointed the gun inside. About that time our old dog, Rover, come up behind pa and sniffed pa's bare laig. Well, ma'am, we been cleaning chickens since 3 o'clock this morning." — *RED FENWICK, Empire, Denver Post Sunday Mag.* f

*An ambitious office boy should learn how to spell. Some day he may have a secretary.*—*LLEWELLYN MITSTIFER.*

" "

*When a woman is pushing thirty, she's pushing it away.* — *MAURICE SEITTER.*

" "

*It is not too difficult to leap out of bed as soon as the 1st ray of sun touches your window—that is, if your window faces west.* — *JACK HERBERT.*

" "

*An intellectual is a fellow who is willing to discuss the preceding night's television programs, but makes it clear that he only happened to be watching because the children turned the set on.*—*SEN SOAPER, N A N A.*

" "

*Will power: The thing that makes you keep on dressing for church after the Sunday paper hits the front porch.*—*T HARRY THOMPSON, Sales Mgt.*

" "

*You're middle-aged if you can remember way back when you were smarter than the contestants on quiz shows.*—*Omaha World-Herald.*

" "

*Nasser will be remembered, it appears, as the potentate who put the Paris black mkt in gasoline back on its feet.*—*Boston Globe.*

*Quote*

The oldest first lieutenant in the Air Force, 50 yrs old if he was a day, had this explanation for his failure to get promoted.

"It was during the campaign in the Pacific," he explained. "Every night the C O insisted on getting us out of bed for an alert.

"After a couple of mo's, I found a large monkey in the hills, dressed him in one of my old uniforms and trained him to run to my plane when the alert sounded, hop in, start the engine, and sit there with his hand on the throttle until the all-clear sounded.

"For wks it worked beautifully, but one night the all-clear never came, and I rushed onto the field just in time to see my plane with the monkey at the controls taking off from the field and joining the formation. There we were, the C O and I, the only two persons left on the field.

"And that's why I'm the oldest lieutenant in the Air Force," the officer concluded. "And I wouldn't mind it so much—if it weren't for the fact that the monkey is now a col."—*Capper's Wkly.* g

" "

Last summer Johnny came running into the house, disappeared into the bathroom and came out with medicine bottles.

"What on earth are you doing?" his mother asked.

"Well," he explained, "Dave has a lemonade stand in front of his house, so I thought I'd open a first-aid station."—HAZEL E SMITH, *Dixie Roto Mag.* h

*Quote*

One-third of the thousands of letters rec'd by Sen J Wm Fulbright of Ark are from women. Yet some of the oddest letters come from men. Like the farmer in Ozark who had just rec'd a gov't check on which was printed the request that he neither bend nor mutilate it, but keep it in good shape for the processing machine.

"It's too small a check" he lamented "for me to go out and buy any processing machine." — DOROTHY MCCARDLE, N A N A. i

" "

Men are funny. They admire our hair, our eyes, our legs, our mouth, and then they ask for our *hand!*—*Revue*, Munich (QUOTE translation). j

" "

A farmer had a wife who was very critical of his grammar. One evening he told her he had a friend named Bill he wanted her to meet.

"Don't call him Bill," she insisted. "Call him Wm."

When the friend arrived, the farmer said, "I'd like to tell you a tale."

"Not tale," the wife interrupted. "Say anecdote."

That night the farmer asked his wife to put out the light.

"Not put out," she exclaimed, "say extinguish the light."

Later in the night she awakened her husband and sent him downstairs to investigate a noise she had heard.

When he returned she asked what it was.

"It was," he explained carefully, "a Wm-goat which I took by its anecdote and extinguished."—*Gospel Herald.* k



### Just The Type

*General Electric scientists have invented an automatic typewriter. All it does, however, is jot down temperature readings.—News item.*

As yet it doesn't really write,  
It only jots down Fahrenheit  
And tells how hot and tells how  
cold,  
It doesn't yet do all it's told.

But it's improving by degrees —  
And may yet do more things than  
these.  
We have no doubt one of these  
days  
It will write novels, poems, plays.

Then writers needn't sit and stare  
And write, erase, and tear their  
hair.  
They needn't fear approaching  
deadlines  
And unpaid rent and maybe  
breadlines.

They'll merely set the thing to  
WRITE  
And go to bed and sleep all night,  
And wake up with a rested look  
And go downstairs to read their  
book.

Yes, when they're finished at G E  
A writer's life at last will be  
The life of ease, unfurrowed brow,  
That many people think it now.

My husband and I were eating lunch at a small hotel. Several little girls were playing quietly in the dining-room, paying no att'n to us. They were talking about what they wanted to be when they grew up.

One of them said, "Well, when I get big, I want to be a school teacher."

"I want to be a sec'y," the second one declared.

After a bit of thought, the third little girl said, "I think I will just get married and be nothing."—Mrs N V MORTON, *Grit*. 1

" "

Two bums were sitting on a park bench. "Have you eaten?" asked one.

"Yes, quite often," sighed the other. — GEORGE ULMER, *Paris Match*, France (QUOTE translation). m

" "

Wm Dean Howells always found time to see aspiring young novelists, and discuss their problems with them. One's head was turned by the immediate click of a carelessly executed but sensational novel. "I'm sure my book has already earned five times as much as anything you ever wrote in your life," he boasted to Howells, "but I have a feeling the literary quality of my work is falling off." "I wouldn't say that," corrected Howells. "You write as well as you ever did. Your taste is improving, that's all."—BENNETT CERF, *Saturday Review*. n

*Quote*



**Dr T T MASON**, Marquette, Mich,  
attending *Midwest Chiropody Conf*  
in Chicago: "Blessed are they who  
have big feet, for they shall be  
well balanced." 1-Q-t

" "

**Brig Gen HOLLINGWORTH F GREG-**  
**ORY**, director, Air Force Office of  
Scientific Research: "When I say  
that we will have a moon rocket in  
less than 5 yrs, that is a conserva-  
tive estimate." 2-Q-t

" "

**H J RAND**, pres, Rand Develop-  
ment Co: "The only prediction we  
can make for the yr 2000 is that  
children born today will have  
reached the age of 43 yrs." 3-Q-t

**SECOND CLASS MATTER**

*Edited by Alice Jacobs*

Owners of high-fidelity phono-  
graph equipment are unhappily a-  
ware that records become worn  
and produce distorted sounds if  
the tone arm weighs more or less  
than specified. Every tone arm is  
designed for something called  
"optimum tracking force." Check-  
ing deviations from this prescribed  
force used to be a complicated pro-  
cedure.

Now, when our hi-fi gets out of  
whack, we scream for a friend who,  
luckily for us, understands mach-  
inery. But if you're more capable  
than we are (and most hi-fi own-  
ers are) you can now check the  
stylus or needle force while a rec-

ord is playing. This is done with a  
device called the Weathers Stylus  
Force Gauge, which shows the  
gram weight or force. It works this  
way: Put the tone arm on the rec-  
ord, then hook the Gauge under  
the tone arm and lift it. As soon  
as the sound of the record stops, or  
stylus is raised clear of record  
grove, the gauge shows the stylus  
force at which the tone arm is op-  
erating. Low forces (2 grams or  
less) produce no wear on records.  
The Gauge is made by Weathers  
Industries of Barrington, N J,  
which also claims that it makes  
the lightest tone arm in the world.  
Weathers Stylus Force Gauge is \$2.

